GEEK MEAT

Data trash vol 1

How the Promise of Freedom and Tech Democracy Conceals a New Form of Domination

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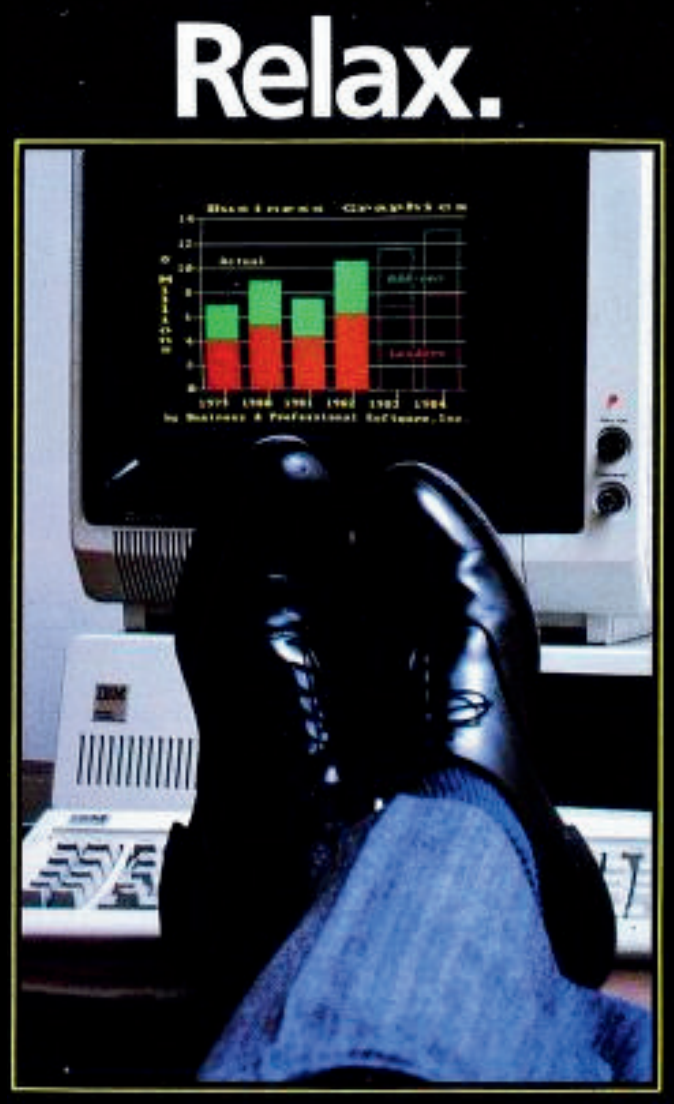


The End of Industrial Capitalism

BUSINESS GRAPHICS™

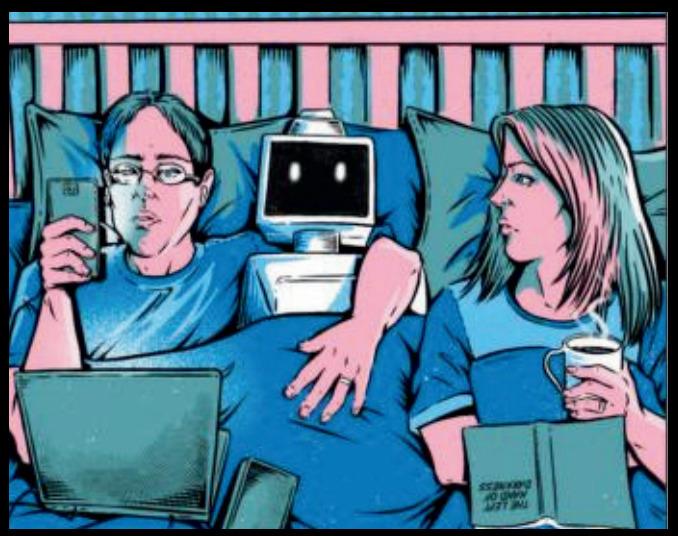
The Rise of the Virtual Class

A new elite then emerges, known as the "virtual class."
This class is composed of:

• Technology executives;
• Information specialists;
• Media and the cultural industry;
• Financial institutions;
• Large transnational corporations.

Its power no longer stems from the ownership of factories, but from the control of data flows, communication, and digital systems.

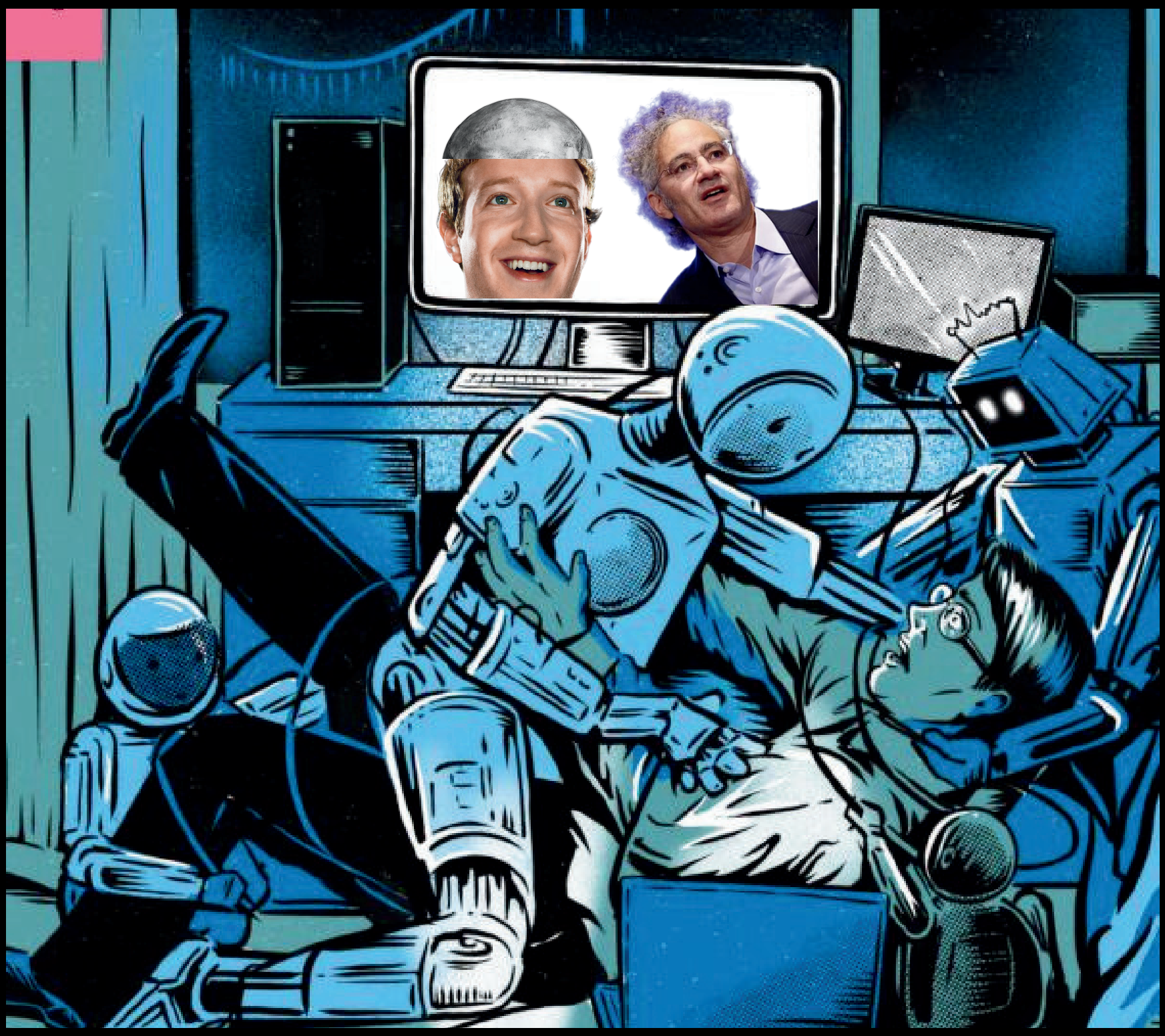
The Age of Virtual Capitalism



The rest of society Becomes dependent on these digital structures.
The promise of freedom and the democratization of technology masks a new form of domination.
Culture is not merely "wired" but "wired shut" that is, controlled by systems that limit real possibilities for autonomy.
Technology creates a new ideology. It promises:

- Freedom;
- Interactivity;
- Participation;
- Unlimited communication.

The New Centers of Power

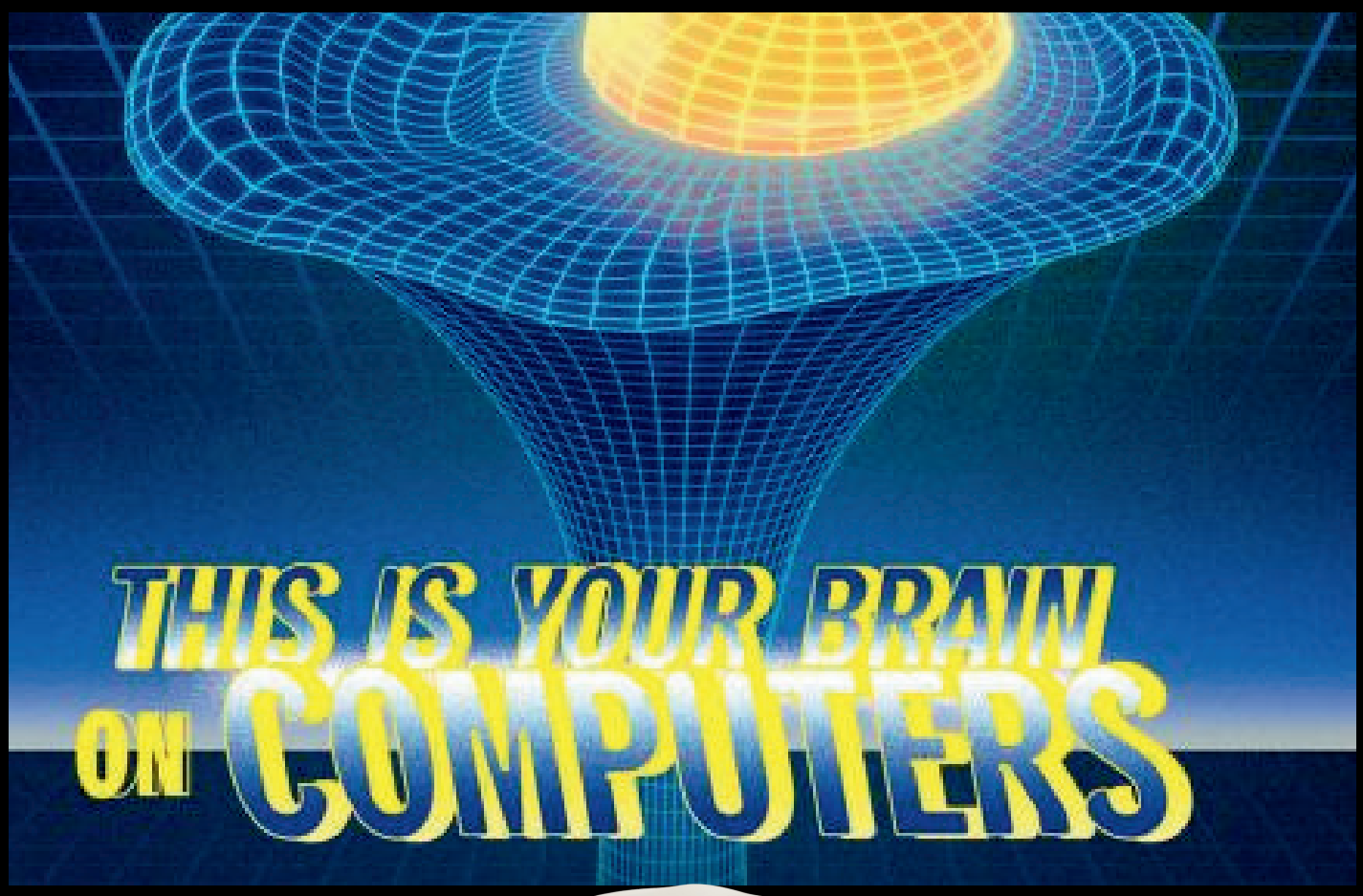


But these promises conceal:
• Surveillance;
• Control;
• Technological dependence;
• The transformation of people into permanent consumers.
Virtual ideology makes it appear that technology is neutral and inevitable.
Society develops a desire to:
• Abandon concrete experience;
• Live through images;
• Exchange human relationships for electronic mediations;
• Convert everything into information.

Human beings accept transforming into extensions of machines.

Technology ceases to be merely a tool and begins to shape human identity itself. "Geek Flesh"

The body is:
• Digitized;
• Displayed;
• Manipulated;
• Consumed as spectacle.
Sight dominates all other senses.
We live in a culture of constant images.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Meet our artists :
DigitalCrispy, a musician bringing new sonic experiences.

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